



**LUCIDSOUND ANNOUNCES ROSE GOLD *LS35X* XBOX  
WIRELESS HEADSET COMING EXCLUSIVELY TO  
BEST BUY STORES THIS FALL**

*LucidSound to Deliver Most Fan Requested Color this Holiday  
Season*

**SAN DIEGO, CA – JUNE 12, 2019** – LucidSound, the fastest growing gaming headset brand, announced today that a sleek rose gold and white ***LS35X*** Xbox Wireless headset will join their product lineup this fall. The most requested color for its popular ***LS35X*** line, the new rose gold version has begun production as it readies for release. The ***LS35X*** features LucidSound signature control, high performance audio, and best-in-class functionality. The Rose Gold ***LS35X*** will be sold exclusively at Best Buy stores nationwide later this year.

The ***LS35X*** is designed for gamers, especially those who like to make a statement. With its rose gold frame and pure white mic and ear cups, the ***LS35X*** is an elegant statement piece.

The Rose Gold ***LS35X*** will be shown at E3 2019. Media interested in booking a demo appointment to check out this or the *LS1*, *LS10*, *LS50*, and *Limited-Edition Snoop Dogg* headsets should email Danitra Alomia ([danitra@reverbinc.com](mailto:danitra@reverbinc.com)).



*The Rose Gold LS35X Xbox Wireless Headset from LucidSound.*

**LS35X Rose Gold Xbox Wireless Headset Info:**

- **Xbox Wireless:** 100% wireless using Xbox Wireless technology, one button sync.
- **Premium Audio:** Custom tuned 50mm speakers with state-of-the-art neodymium drivers specifically engineered for gaming provide amazing surround sound for Xbox One and Windows 10 devices.
- **Designed for Comfort:** Ultra-plush, easily replaceable gel-cooled oval earcups include advanced memory foam for superior comfort during long play sessions.
- **Advanced Dual Mic System:** Removable, flexible boom mic for intense gaming sessions and built-in discreet mic (ideal for phone calls). Mic-monitoring lets you hear your own voice, so you don't have to shout.
- **Lightweight Metal Frame:** Durable metal frame for strength and flexible headrail for a comfortable fit.
- **Intuitive Controls:** Rotate and adjust volume with the left ear control, push the center button to mute game audio. Rotate to control chat mix and push the center button to mute the mic on the right ear.
- **Best Buy Exclusive:** Gamers can find the **LS35X** in rose gold exclusively at Best Buy later this year for \$179.00.

The Rose Gold **LS35X** is slated to release at Best Buy stores nationwide this fall. To book an appointment or request a review unit, email Danitra Alomia ([danitra@reverbinc.com](mailto:danitra@reverbinc.com)). For more information on LucidSound, visit

[www.lucidsound.com](http://www.lucidsound.com), follow us on [Twitter](#) and [Instagram](#), 'Like' us on [Facebook](#).

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#### **ABOUT LUCIDSOUND**

LucidSound is committed to designing premium quality audio products for gamers. Every team member of LucidSound hails from a gaming audio background with a vision to deliver world-class audio to the interactive entertainment sector. Uncompromising in its insistence for audio excellence, LucidSound crafts audio products specifically for the needs of gamers and everyday life. Strikingly different in appearance from traditional gaming hardware, the LucidSound family of products unlocks the emotion and intensity of modern gaming audio, elevating the experience for gamers everywhere.

#### **MEDIA CONTACTS**

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